



Privacy Policy

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1. Description of the service

This website was made with the purpose of publishing the products and services portfolio of the Great Culture to innovate® Center, mentioned as Company, basically for consulting of the general public and is part of the commercial strategies required for the commercialization of products and services.

2. Privacy Policy

Great Culture to Innovate® Center S.A.S., is a registered company, incorporated and existing in accordance with the laws of the Republic of Colombia, with number of registration (NIT) 901078721-6, located in Bogotá, Colombia, Cl 72 9 - 55 Off. 902. As the entity responsible for personal data obtained through the process of assessment of the Culture of Innovation, has made available to the general public or interest groups the following channels of attention: line (+57 1) 212 4299, and email legalaffairs@greatculturetoinnovate.co, which will be available from Monday to Friday from 8:00 a.m. to 5:00 p.m., to attend requirements related to the processing of personal data and the exercise of the rights mentioned in this authorization.

This Privacy Policy sets the terms on which Great Culture to Innovate® Center S.A.S. uses and protects the information that is provided by users when using the website. This company is committed with the security of the data of its users. When we ask you to fill in the fields with personal information with which you can be identified, we do it by ensuring that it will only be used in accordance with the terms of this document.

However, this Privacy Policy may change over time or be updated for what we recommend and we strongly encourage you to continually review this page to ensure that you agree to such changes.

2.1. Uses and Purposes

Employees of the Company and third parties responsible for processing and acting as data processors may use personal data for the purposes set out below:

- a) Provide the services offered by the Company through the website and requested by the users of the website or the customer.
- b) Execute the agreements between the Company and its customers.
- c) To access and consult at any time all the information about the holders of the data stored in the database in order to provide the services requested by the website users.
- d) To configure user profiles and passwords for the proper use of the website.
- e) To record statistical information of the website visits.
- f) To send content related to the Company to its affiliated companies through traditional and electronic channels.
- g) Transfer, share, deliver and/or disclose personal data to allied companies, inside and outside the country.

- h) Any other purpose determined by those responsible for the treatment of personal data for processing, and that the owners were informed at the time of data collection.

2.2. Rights of the holder

The Company informs to the interested parties of their rights, including: knowing, updating, rectifying and eliminating personal data, as well as the right to revoke the consent established here when the data holder is not legally or contractually bound to maintain its personal data in the corresponding databases. The Company has placed at its disposal certain mechanisms to exercise those rights. The Company will inform the data controller about any changes to the policy and this consent through the greatculturetoinnovate.net website.

2.3. Authorization

I hereby grant my consent to the Company to process my personal information, in accordance with the policy of processing personal data, and therefore I undertake to read the policy of processing personal data. I authorize the Company to modify or update the content of the policy, in order to address legislative reforms, internal policies or new requirements for the rendering or offering of services or products, giving prior notice through the company's website. The information of the format of which this authorization forms part, I have supplied it voluntarily and it is true.

Last Update: August 8th, 2018